

It's a Breeze

**Welcome to Our
Academy of Finance**
How may we help you today?

Your Partner in Business Financial Literacy



Company Profile

***Over 2500 people
trained in-person in***

*South Africa, Ghana, South Sudan, India,
Rwanda, Botswana, Namibia,
Lesotho & Tanzania*

Decisions

Conversations

Confidence

Competence

*"6 months worth of content in 1 hour using 1
slide. Thank you Marc. The presentation was
easy to understand for non-financial Managers."
- Stephen, Founder & CEO, Zambia*



www.itsabreeze.co.za



marc@itsabreeze.co.za
siyamadolo@inseed.co.za



Marc+27 83 445 5564
Siya +27 66 369 4928

It's a Breeze

Academy of Finance

- ABOUT US -

How may we help you today?

We are Specialists in simplified,
group-based Business Finance training for
non-financial people

WHY US

We are experts at demystifying Finance for non-financial people
(and even financial people sometimes, but don't tell anyone!)

TWO MAIN SEGMENTS WE SERVE

- Employees, Managers and Directors at Medium to Large Organisations
- Entrepreneurs and Small Business Owners
(collaborating with Entrepreneur Support Organisations)

OUTCOMES

Competence, Confidence, better Conversations & Decisions

WHAT WE DO

A complete curriculum of unintimidating,
simplified, (fun even!) Business Financial Literacy training

HOW WE (usually) TRAIN

- Group-based; preferably in-person (at least initially)
- Ongoing (lifelong!) support to embed learning & practice

WHERE WE WORK

Primarily Africa

ENVISAGED FINTECH SOLUTIONS

While we have worked since 2012 honing our craft, our ambitious goal of
solving the Problem of Financial ILL-iteracy will only be possible
with Tech, which is a current focus



www.itsabreeze.co.za



marc@itsabreeze.co.za
siyamadolo@inseed.co.za



Marc+27 83 445 5564
Siya +27 66 369 4928



Marc Johnson, Founder and CEO: It's a Breeze

Empower and Inspire | Explore | Entrepreneurship

Marc is at heart inspired by possibility, most alive when putting his energies into work that contributes to societies thriving. He sees a direct line from his work in business financial literacy to building a much-needed entrepreneurial class across Africa.

Through his ability to distil things down to their core, he makes finance simple for non-financial people.

He only managed to spend the first 10 years of his working life in the corporate world. He did his MBA in 1997 at UCT, whereafter the autonomy and freedom of self-employment and entrepreneurship summonsed him. In 2012 he came across a business financial literacy training opportunity, and at this relatively late stage of life discovered his gift and passion for teaching.

Since then Marc has run in-person business financial literacy workshops in South Africa, Ghana, South Sudan, India, Rwanda, Botswana, Namibia, Lesotho and Tanzania, and his inner explorer looks forward to training in every African country.

Giving back time is part of his business philosophy and he welcomes Entrepreneurs booking calls with him, to talk about finance, or whatever's on their minds.

He relishes public speaking, loves motorbikes and travelling, and as his legacy aims to create a "Venture Factory" to carry forward his spirit of innovation, that helps build a better world.



<https://www.linkedin.com/in/marc-fx-johnson/>



It's a Breeze

Academy of Finance

- CREDENTIALS -

How may we help you today?



"[Marc is] professional, knowledgeable of the subject matter and accessible as a facilitator. I can confidently recommend It's a Breeze for the delivery of this important course for non-financial savvy individuals who need to understand accounting. The course simplifies accounting and makes it less intimidating."

Rebone Sesoko
Operations Manager,
Tsoغو Sun Entrepreneurs



"Over the years we have worked closely together and have a deep respect for his intellect and integrity. So much so, that he was recently invited to join us in London for a strategic planning conference. We have no hesitation in recommending him for your Financial Literacy training venture."

Mark Robilliard
Co-founder, Colour
Accounting International



"The Colour Accounting workshops have been well received and the feedback from entrepreneurs has been positive. We are looking forward to continue incorporating the Color Accounting workshop into the programme again this year."

Mbali Zamisa
Enterprise Programme
Coordinator, SAB
Foundation



"Feedback we received from all participants was overwhelmingly positive. Marc had remarkable energy and excitement for his topic and displayed a true passion for educating our entrepreneurs. I can, without hesitation, recommend Marc and It's a Breeze."

Matthew Smart
Development Facilitator -
Accounts and Finance,
Riversands Incubation Hub



www.itsabreeze.co.za



marc@itsabreeze.co.za
siyamadolo@inseed.co.za



Marc+27 83 445 5564
Siya +27 66 369 4928

It's a Breeze

Academy of Finance

- CREDENTIALS -

How may we help you today?

ENTREPRENEUR SEGMENT

We have worked with



ACADEMIC SEGMENT

We have worked with



It's a Breeze

Academy of Finance

- CREDENTIALS -

How may we help you today?

CORPORATE SEGMENT

We have worked with



MARSH

momentum



HSBC



FNB



WEBBER WENTZEL

in alliance with > Linklaters



EVERSHEDS

AVI



TSOGO SUN



CUSHMAN & WAKEFIELD

EXCELLERATE

MARKHAM



Imperial
logistics

Hudaco

CLARIANT

ARM

African Rainbow Minerals



adapt IT

SYSPRO



a world class African city



DERIVCO

EOH

GROVATION



The Skills Authority



CLUB MANAGEMENT ASSOCIATION OF SOUTHERN AFRICA



BUSINESS RESULTS GROUP



innovate agriculture



www.itsabreeze.co.za



marc@itsabreeze.co.za
siyamadolo@inseed.co.za



Marc+27 83 445 5564
Siya +27 66 369 4928

It's a Breeze

Academy of Finance

- CONTACT US -

How may we help you today?

Your Partner in Business Financial Literacy



Website		www.itsabreeze.co.za
Call / WhatsApp	Marc Siya	+27 83 445 5564 +27 66 369 4928
Linked-In	Marc Siya	https://www.linkedin.com/in/marc-fx-johnson/ https://www.linkedin.com/in/siyabonga-madolo-b1245912/
E-mail	Marc Siya	marc@itsabreeze.co.za siyamadolo@inseed.co.za

**Over 2500 people
trained in-person in**

*South Africa, Ghana, South Sudan, India,
Rwanda, Botswana, Namibia,
Lesotho & Tanzania*

Decisions

Conversations

*"I can now analyse the financial state
of my enterprise and make good
decisions based on my knowledge."*

Confidence

Competence



www.itsabreeze.co.za



marc@itsabreeze.co.za
siyamadolo@inseed.co.za



Marc+27 83 445 5564
Siya +27 66 369 4928